



 American Diabetes Association®

2012 Diabetes Professional Educators Conference

Friday, March 9 and Saturday, March 10

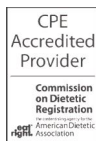
Country Springs Hotel & Conference Center
Waukesha, WI 53187

Friday, March 9, 2012

- 7:30 am - 8:30 am **Exhibits**
- 8:00 am - 8:45 am **Registration & Continental Breakfast**
- 8:45 am - 9:00 am **Welcome**
Vicki Behnke, RN, CDE - Conference Chairperson
- 9:00 am - 10:15 am **Coaching for Success**
Debbie Hinnen, ARNP, BC-ADM, CDE, FAAN
Director of Education Services
Mid-America Diabetes Associates, P.A., Wichita, KS
- 10:15 am - 11:00 am **Break and Exhibits**
Silent Auction to Benefit ADA Children's Diabetes Camp
- 11:00 am - 12:15 pm **Using the 2010 Dietary Guidelines to Prevent & Manage Diabetes**
Paula Ackerman, MS, RD, CDE
Diabetes Educator
UP Diabetes Outreach Network, Marquette, MI
- 12:15 pm - 1:15 pm **Lunch**
Silent Auction to Benefit ADA Children's Diabetes Camp
- 1:15 pm - 2:30 pm **The Art of Successful Exercise with Diabetes**
Bob Hanisch, MA, CDE, CSCS
Owner
Peak Performance Professionals, Milwaukee, WI
- 2:30 pm - 3:00 pm **ADA Wisconsin Area Update**
Sally Sheperdson, Executive Director, American Diabetes Association - Wisconsin Area, Brookfield, WI
- 3:00 pm - 3:45 pm **Break and Exhibits**
Silent Auction to Benefit ADA Children's Diabetes Camp
- 3:45 pm - 5:00 pm **Why Johnny Doesn't Manage His Diabetes (and What You Can Do About It)**
David J. Wakely, PhD, ABPP
Clinical Health Psychologist
Mercy Health System, Janesville, WI
- 5:15 pm - 6:15 pm **Reception**
Supported by Roche Accu-Chek

Throughout the day, plan to visit the Animas/Lifescan Wine Pull Table—
all proceeds support Camp Lakota—**Thank You!**

Accreditation Statements



Dietitians: The American Diabetes Association is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered dietitians (RDs) and dietetic technicians registered (DTRs) will receive 8.75 continuing professional education units (CPEUs) for completion of this program/material.

Nurses: The American Diabetes Association is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's COA.

California Board of Registered Nursing: The American Diabetes Association is also a provider approved by the California Board of Registered Nursing, Provider No. CEP-12196. This activity is approved for 8.75 contact hours.

Nurse Practitioners: An application has been made to American Academy of Nurse Practitioners for continuing education. **Determination of credit is pending.**



Pharmacists: The American Diabetes Association is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This knowledge-based activity provides 8.75 contact hours of continuing pharmacy education credit. The ACPE UAN is 0239-0000-12-001-L01-P. Each pharmacist should claim only those hours of credit that he/she spent in the education activity.

Certified Diabetes Educators: To satisfy the requirement for renewal of certification by continuing education for the National Certification Board for Diabetes Educators (NCBDE), continuing education activities must be diabetes related and approved by a provider on the NCBDE List of Approved Providers (www.ncbde.org). NCBDE does not approve continuing education. The American Diabetes Association is on the NCBDE List of Approved Providers.

Successful Completion Statement

Certificates of Completion/Attendance are provided to registered attendees based upon completion of the online evaluation available through March 30, 2012 at <http://professional.diabetes.org/wisconsin>. For questions regarding continuing education, email professionaleducation@diabetes.org.



375 Bishops Way, Suite 220
Brookfield, WI 53005-6200

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Target Audience

A seminar designed for nurses, nurse practitioners, dietitians, pharmacists, certified diabetes educators, and other healthcare professionals with an interest in diabetes and promoting diabetes education. The 2012 activity will update participants on current diabetes management.

Learning Objectives

Upon completion of this activity, the participant will be able to:

- Indicate strategies in using the 2010 Dietary Guidelines to prevent and manage diabetes;
- Discuss best practices in the diagnosis and management of diabetes in older adults;
- List key components of a successful exercise program;
- Identify appropriate teaching strategies based on the individual's behavior and learning style;
- Explain the biological, psychological and social factors in treating youth with diabetes;
- Identify best practices in working with patients and families of the Latino community;
- List the principles and methods of motivational interviewing as applies to patients with diabetes.





Presenters

Paula Ackerman, MS, RD, CDE

Diabetes Educator

UP Diabetes Outreach Network, Marquette, MI

Shiva Bidar-Sielaff, MA

Director of Community Partnerships

University of Wisconsin Hospital & Clinics, Madison, WI

Linda B. Haas, RN, CDE

Clinical Assistant Professor, Department of Biobehavioral Nursing
and Health Systems

University of Washington (UW), Seattle, WA

Bob Hanisch, MA, CDE, CSCS

Owner

Peak Performance Professionals, Milwaukee, WI

Debbie Hinnen, ARNP, BC-ADM, CDE, FAAN, FADE

Diabetes Nurse Specialist

Mid America Diabetes Associates, Wichita, KS

Shari Liesch, RN, APNP, CDE

Pediatric Nurse Practitioner

Medical College of Wisconsin, Appleton, WI

Sally Sheperdson

Executive Director

American Diabetes Association – Wisconsin Area, Brookfield, WI

Patricia Tellez-Giron, MD

Associate Professor

Wingra Family Medical Center, Madison, WI

David Wakely, PhD, ABPP

Clinical Health Psychologist

Mercy Health System, Janesville, WI



Name: _____ Credentials: _____

Certificate/Statement of Credit you will be requesting: Dietitian Nurse Nurse Practitioner Pharmacist Other Healthcare Professional

E-mail (required): _____

Employer: _____

Mailing Address: _____ Work _____ Home _____

City, State, Zip Code: _____

Daytime Phone Number: (_____) _____ Cell Phone Number: (_____) _____

Friday Lunch Selection Blackened Chicken Caesar Salad Salmon Caesar Salad Vegetarian

Presentations will be available by downloading content prior to conference. A CD will also be available at registration. If you would like a printed program, there will be an additional \$25 fee.

Will you be attending the Friday night reception: Yes No

Submit check made payable to American Diabetes Association or provide credit card information.

Credit Card Number: _____ Expiration Date: ____/____/____

Type MasterCard Visa Discover American Express Diners Club

Name as it appears on Credit Card : _____

Billing Address : _____

Billing City, State, Zip : _____

Hotel reservations must be made directly through hotel at 800-247-6640.



Check here if you require special assistance to fully participate in the conference. Please attach a written description of requirements.

Please fax to: (262) 797-9270

or mail:

**American Diabetes Association
375 Bishops Way, Suite 220
Brookfield, WI 53005**

<input type="checkbox"/>	\$150-Regular Fee—Professional
<input type="checkbox"/>	\$75-Regular Fee—Student
<input type="checkbox"/>	\$25-Late Fee
<input type="checkbox"/>	\$25-Printed Copy of Program
	Total Payment _____

The Association will respond to all complaints made against it by an institution, individual, or third party in respect to its overall professional education program and professional education activities where the complaining party is directly affected. The Association will ensure that all participants are offered a means to voice complaints and seek resolution of problems. Complaints will be acknowledged within 30 days and resolved within 90 days.



2012 REGISTRATION FORM

Pre-registration is required for the 2012 American Diabetes Association-Wisconsin Area Conference being held on March 9 & 10. The cost of the conference is \$150 for professionals and \$75 for full-time students. Fee includes continental breakfast, luncheon, beverages and all conference materials. **Online registration is highly recommended at <http://professional.diabetes.org/wisconsin>.**

If you are unable to register online, please return this form with credit card information or your check made payable to American Diabetes Association by Friday, February 24, 2012. A late fee of \$25 will apply if postmarked after February 25, 2011. Fee applies whether attending all or part of the conference.

Room Reservations: When contacting Country Springs Hotel, please mention that you are attending the American Diabetes Association Diabetes Educators Conference. A conference room rate is \$109/night and room reservations must be made by Friday, February 17, 2011. Their number is (800-247-6640).

Cancellation Policy: If notice of cancellation is received at the American Diabetes Association office by Friday, February 24, 2012 a full refund will be made. Cancellations received after February 24, 2011 are non-refundable. Please inquire when making your hotel reservations about their cancellation policy.

Pre-and Post-test Questions: Pre-and post-test questions will be sent to all participants. Therefore, an e-mail address will be required when registering. This is used to gauge the impact of our professional education programs and assess improvement in the learner knowledge of the conference.

For More Information: Contact Sandy Richter at the American Diabetes Association at (888) 342-2383 or (414) 778-5500, ext. 6531. Sandy can also be reached at srichter@diabetes.org.



Corporate Symposia

The following programs are planned and conducted by the corporate community in conjunction with the 2012 Diabetes Professional Educators Conference. They provide attendees with additional educational/informational opportunities.

Program content, product information, registration and CEU's are the sole responsibility of the corporate supporters.

Animas Corp. and Lifescan, Inc.

- Friday, March 9th
- 6:30 p.m. to 9:00 p.m.
- Country Springs Hotel (room designation TBD)
- Speaker TBD
- Contact: Jane Hammond (jhammond@its.jnj.com; 414-587-4088)


Amylin Pharmaceuticals, Inc.

- Friday, March 9th
- 6:00 p.m. to 9:00 p.m.
- Somerset Conference Room, Country Springs Hotel
- Dr. Timothy Reid, Director of Diabetes
- Contact: Kim Ferrell (kim.ferrell@amylin.com; 608-287-8325)

Medtronic, Inc.:

- Friday, March 9th
- 6:30 p.m. dinner and presentation
- Country Springs Hotel, Woodfield Rooms A & B
- Speaker: Dr. Charles Raine, MD / Assistant Professor Endocrine Division, Medical University of South Carolina / Director, Diabetes Control Center, Orangeburg, SC
- Contact: Miles Green, (miles.w.green@medtronic.com; 1-800-646-4633 ext. 62910)

sanofi-aventis:

- Thursday, March 8th
 - 6:00 p.m. reception; 6:30 p.m. discussion and dinner
 - Mitchell's Fish Market, 275 N. Moorland Road
 - Dr. Anthony DeFranco, Interventional and Preventive Cardiology, Aurora Cardiovascular Services
 - Contact: Paula Artlip (paula.artlip@sanofi-aventis.com; 262-227-3605)
- 

Exhibitors

Cure:

- sanofi-aventis

Care:

- Abbott Diabetes Care and Insulet Corporation-OmniPod

Commitment:

- Amylin Pharmaceuticals
- Animas Corporation and Lifescan, Inc.
- Eli Lilly and Company
- Medtronic Diabetes
- Novo-Nordisk, Inc.
- Roche Accu-Chek
- Walgreens

Partner:

- Astra Zeneca Pharmaceuticals
- Bayer Healthcare LLC
- BD Diabetes
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Bristol-Myers Squibb
- Dexcom, Inc.
- Dr. Comfort
- McDonald's Restaurants of Southeastern Wisconsin
- Merck Sharp & Dohme Corporation
- Pfizer, Inc.
- Takeda Pharmaceuticals
- YMCA of Greater Milwaukee

Additional Partners:

- Diabetes Prevention and Control Program
- Wisconsin Coordinating Body of AADE
- Wisconsin Lions Foundation

Omissions due to print deadlines

Saturday, March 10, 2012

- 7:30 a.m.—8:30 a.m. **Breakfast**
Emerging Science in Type 2 Diabetes
Mark Johnson, M.D.
Presentation supported by Novo-Nordisk, Inc. No CEUs earned for this event.
- 8:30 am - 8:45 am **Welcome**
Silent Auction Winners Announced
- 8:45 am - 10:00 am **Diabetes in the Elderly: Should There Be A Difference In Management?**
Linda B. Haas, RN, CDE
Clinical Assistant Professor, Department of Biobehavioral Nursing and Health Systems
University of Washington (UW), Seattle, WA
- 10:00 am - 10:30 am **Break**
- 10:30 am - 11:45 am **Pediatric Diabetes Update 2012**
Shari Liesch, APNP
Medical College of Wisconsin, Appleton, WI
- 11:45 am - 1:00 pm **Providing Quality Culturally Sensitive Care for Patients and Families of The Latino Community**
Patricia Tellez-Giron, MD
Wingra Family Medical Center, Madison, WI
Shiva Bidar-Sielaff, MA
University of Wisconsin Hospital & Clinics, Madison, WI
- 1:00 pm - 1:15 pm **Evaluations and Closing**





Conference Planning Committee

Victoria Behnke, RN, BSN, CDE - Conference Chairperson

Certified Diabetes Educator
Prevea Health, DePere, WI

Amy Bergmann, MSN, RN

Staff RN/PRN Clinical Intake Coordinator, Designated Nurse Planner
LifeCare Hospitals of Wisconsin, Pewaukee, WI

Cheryl Franz, RN, BSN, CDE

Diabetes Care Coordinator
UW Health Medical Foundation, Madison, WI

Marilyn Hodgson, RN, BSN, CDE

Diabetes Accreditation & Nurse Services Program Coordinator
Marshfield Clinic, Marshfield, WI

Diane Kesler, RN, BSN, CDE

Disease Management & Educator
Veteran Affairs, Appleton, WI

Lorna Lovett, RD, CDE

Registered Dietitian, Certified Diabetes Educator
Mercy Health System, Janesville, WI

Christine McNaughton, RN, BSN, CDE

Certified Diabetes Educator
Aurora Baycare Medical Center, Green Bay, WI

Karen Ostenso, MS, RD, CDE

Dietetic Program Director, Instructor
University of Wisconsin-Stout, Menomonie, WI

Timothy S. Reid, MD

Medical Doctor
Mercy Health System, Janesville, WI

Mary Turba, RN, CDE

Certified Diabetes Educator
St Vincent Hospital, Green Bay, WI

Denise Walbrandt-Pigarelli, PharmD, BC-ADM

Clinical Associate Professor & Clinical Pharmacy Specialist
University of Wisconsin-School of Pharmacy, Madison, WI

