

WDA ADVERTISING RESERVE FORM

My company would like to advertise in the following:

1. WDA Communique-newsletter (size-8 ½ x 11) :
 - Full page-\$300 (7.75x10 in)
 - Half page-\$150 (7.75 x 5.0)
 - Quarter page-\$100 (3.875 x 5.063)

Ads must be submitted ready for copy. The newsletter content is in full color. Ad work for the June newsletter is due May 20th, Ad work for the November issue is due October 28th.

2. Website (www.eatrightwisc.org) welcome page under New /Sponsor):
Month preferred:

Cost is \$375 for one page (8 ½ x 11 page) for one month, \$1000 for 3 months and \$1800 for 6 months.

WDA - Recommendations for Sponsors submitting information:

- ✓ Please submit text in either a pdf or MS Word document.
- ✓ Please submit graphics for inclusion on the Sponsor page in .jpg or .gif format at the size you would like them to appear on the page. These are the graphic formats used on the Internet.
- ✓ Do not submit in a MS Word file. You may use a graphic in a Word file to show the desired placement for the graphic, however, also submit it separately as a .jpg or .gif.
- ✓ If you do not have the resources available to modify your graphics to the desired size in .jpg or .gif format, we can modify graphics for you for an additional charge of \$40. The graphic formats that we can work with are: tif, .bmp, .pdd, or .psd.

Website ad is due two weeks before the month that the ad will be running.

Please send to : WDA (wda@centurytel.net)
1411 W Montgomery St.
Sparta, WI 54656-1003

Name:

Company:

Street Address:

Telephone:

E-mail Address:

Signature:

Note: Payment should accompany ad copy and can either be by check (made out to the Wisconsin Dietetic Association) or by credit card (call Lynn Edwards at 1-888-232-8631 if you have any questions).

Charge: Visa or Mastercard or Discover (circle one) _____.

Billing zipcode: _____ Expiration date: _____.

Card number:

3 digit number on back of card ___ ___ ___

Signature: _____.

Printed Name: _____.

Please fax reserve form ASAP to: 608-269-0043. Payment does not have to be made until ad copy is sent.

6/2010